

**Title:**

***Emotions and Policy Narratives: Hungary and the Farm to Fork Strategy of the EU***

**Invitation to the Guest Lecture  
Master Course *Political Sociology* (by Anna Durnová)**

We warmly invite you to the guest lecture by  
**Claudio M. Radaelli (EUI).**



Credit: <https://tinyurl.com/3hkh7bpm>

**Date:** 20 November 2025, **Time:** 11:30–13:00

**Venue:** Seminar Room 3 (SR3), Institute of Sociology, Vienna  
and **online:** : sign up for the course via u:find

([u:find - 230131 VO M5 Political Sociology \(2025W\)](#) )

or write an email to [anna.raza@univie.ac.at](mailto:anna.raza@univie.ac.at) to get the Zoom-Link



**Abstract:**

This lecture investigates the growing emotionalization of policy narratives in the contentious debate surrounding the EU's Farm to Fork (F2F) Strategy. Drawing on the Narrative Policy Framework (NPF), the speakers analyze official statements by the Hungarian government opposing F2F, examining how emotions map onto narrative characters and structures. Their corpus consists of 53 narratives decomposed into 794 sentences, coded both for NPF categories and for the presence and type of emotions. The results show that Hungary communicates its position through emotionally charged narratives with little empirical substance, while at times engaging in rhetorical entrapment by demanding evidence-based assessments from the Commission. The study further demonstrates that manual coding outperforms large language models, as emotional meaning emerges not from isolated words but from sentence- and story-level semantics. The findings contribute to the NPF literature by clarifying how emotions are precisely embedded in characters, narrators, and broader narrative structures.

**Keywords:** Discourse; Emotions; Farm to Fork; Green Deal; Hungary; Narrative Policy Framework

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**Claudio M. Radaelli** is a political scientist specialising in public policy, with a background in economics and political science (Bocconi University; University of Florence). Since 2020 he has been Professor of Comparative Public Policy at the Florence School of Transnational Governance (EUI), where he researches EU policymaking, expertise, regulation, and policy narratives.

***We look forward to your participation!***